



Dear Chamber Member & Valued Investor,

As you are likely aware, the Kilgore Chamber of Commerce & Visitors Bureau has a long history of promoting, supporting and contributing to our area first responders. We are also proud partners and great supporters of the East Texas 100 Club. We are proud to be a participant, partner and distribution point of both the interactive web component and 15,000 print publications being produced for our communities of this great organization.

Since the kickoff of the East Texas 100 Club on January 10, 2019, Kilgore has been well represented in the East Texas 100 Club. We have three members on the Board of Directors of the East Texas 100 Club, including our Mayor, Ron Spradlin, Trey Crim, and C D Lewis. Our Police Chief, Todd Hunter was also on the steering committee to set up the East Texas 100 Club. Thanks to your support, we have raised over \$30,000 in our first full month of operation.

For those currently uninvolved in the efforts and support offered by the East Texas 100 Club:

The East Texas 100 Club is a non-profit 501 (c)(3) community-based organization. The Club provides financial support to the dependents of law enforcement officers who are killed or catastrophically injured in the line of duty in 20 counties in East Texas. The Club also provides equipment and educational opportunities for law enforcement that cannot be secured through budgeted governmental funds. The organization also serves our fallen First Responders as well as funding the transition of Public Service Canines to loving and supportive families.

Through our cumulative support and much needed marketing efforts, we can bring the support to those most devastated by the tragedies suffered. Our community encourages you to please help spread the awareness and support a most worthy cause. With this support, you will also be showcasing your business and services to every mayor/municipality, police department/sheriff's office and over 15,000 fellow club supporters. To do this, please schedule a brief consultation with our partner, JumpCrew, the publishing and marketing team spearheading this vital initiative.

Sponsors will receive:

- Inclusion in all 15,000 printed copies and via the online counterpart reaching key decision makers
- Copies of the publication for your use and promotion
- A One Year Membership, or Lifetime Membership to the growing East Texas 100 Club
- An attractive, eye catching window decal for exposure and recognition
- A personalized letter of appreciation for your support and engagement

You can reach the JumpCrew Marketing team via the following number (972-951-0159) or via the email link of EastTexas100Club@Jumpcrew.com

To learn more about the mission, impact and areas of focus, please visit www.easttexas100club.com.

Thank you for your continued support of our community, the Kilgore Chamber of Commerce & Visitors Bureau and this worthwhile project. I look forward to serving you further as we continue the steps necessary to attracting new business, new visitors and new residents to our region- and most of all, keeping each of us safe.

Gratefully,

Jill McCartney, IOM

President & CEO

